

A highway safety plan...

The Minnesota Strategic Highway Safety Plan is Minnesota's plan to reduce fatal and serious injury crashes and, over time, to eliminate the loss of life on Minnesota roads. The plan is designed for all traffic safety partners at the state, county, and local government level as well as users of the roadway system.

The Minnesota SHSP's priorities, strategies and tactics are intended to foster coordination between traffic safety partners and improve transportation safety. The direction in this plan directly reflects input from thousands of Minnesotans. Their input helped generate many ideas (i.e. strategies and tactics) that can be implemented by all traffic safety partners, not just state agency led efforts. You do not have to wait for a statewide agency effort to decide how you will implement the SHSP. Your decision to implement the SHSP and improve your community, city or county is a vital part to reducing fatal and serious injury crashes in Minnesota.

...for all of Minnesota

Minnesota is committed to **Toward Zero Deaths**, the cornerstone program aimed to reduce traffic related crashes in the state of Minnesota. Minnesota TZD has been working for over 15 years: pushing for continuous improvement, creating long lasting partnerships involving the "Four Es" of traffic safety and implementing data driven solutions to traffic safety issues.



EDUCATION



ENFORCEMENT



ENGINEERING



EMERGENCY MEDICAL
& TRAUMA SERVICES

OUTREACH & ENGAGEMENT

The SHSP update began in late 2018 under the direction of the Minnesota TZD Leadership Team. The development process started with outreach and engagement, which included:

PUBLIC INPUT

An online survey was distributed to Minnesotans via existing public and stakeholder email lists and more widely via social media.

STAKEHOLDER INPUT

The regional TZD workshops gathered targeted input from a diverse collection of stakeholders.

TZD ANNUAL MEETING

TZD conference attendees voted on 2025 goals for deaths and serious injuries.

 **3,763+** TOTAL RESPONDENTS

The TZD Leadership Team used the public/stakeholder input to make decisions regarding focus areas, strategies/tactics, and implementation. Learn more on the following page.

OBJECTIVE & GOALS

The SHSP sets goals for deaths and serious injuries on Minnesota roadways.

✓ Minnesota Traffic Safety Goal

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DEATHS AND
SERIOUS
INJURIES

Long-term goal: eliminate deaths and serious injuries on MN roadways

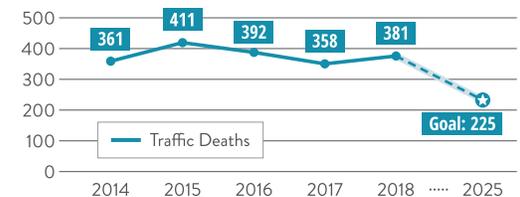
By 2025, no more than:

225

TRAFFIC DEATHS
PER YEAR

980

SERIOUS INJURIES
PER YEAR



\$ Purpose: The SHSP guides safety programs and project funding, like the Highway Safety Plan and the Highway Safety Improvement Program.

A CALL FOR ACTION

To learn more about the SHSP, visit:

www.dot.state.mn.us/trafficeng/safety/shsp



To become involved, visit www.minnesotatzd.com for TZD regional coordinator and law enforcement liaison contact information.

FOCUS AREAS

Focus areas represent factors that contribute to crashes and are often connected to one another. There are 20 focus areas already recognized in the traffic safety community which were used for the SHSP.

Traffic Safety Culture

As an overarching focus area, fostering a culture of traffic safety in Minnesota supports all focus areas.

Core Focus Areas

The Core focus areas have been given a high degree of emphasis in the traffic safety community and will continue to be strong areas of focus.

Strategic Focus Areas

The Strategic focus areas are emerging priorities. They are rising in importance due to factors such as changes in prevalence, public/stakeholder perception, and demographics.

Connected Focus Areas

Most crashes in Connected focus areas correlated with Core and Strategic focus areas.

Support Solutions Focus Areas

The Support Solutions focus areas are safety techniques and systems that enhance multiple strategies.



STRATEGIES & TACTICS

Implementation options are organized by strategies and tactics. Strategies are broader objectives related to reducing focus area crashes and are supported by actionable tactics. The TZD Leadership Team identified implementation priorities for the strategies and tactics.

✓ 39 STRATEGIES ✓ 168 TACTICS

YEAR ONE PRIORITY TACTICS

The responsible state agencies and TZD Leadership Team have committed to begin efforts on 31 specific tactics in 2020. To support initial implementation efforts, action plans are provided in the supporting Minnesota SHSP Technical Report.

FIVE YEAR PRIORITY STRATEGIES

These strategies, and the supporting tactics, represent key opportunities to reduce the number of deaths and serious injuries on Minnesota roadways. Over the next five years, the responsible state agencies and the TZD Leadership Team will place extra emphasis on implementing these strategies.

WHAT CAN I DO TO IMPLEMENT THE SHSP?

Strategies and tactics to reduce fatal and serious injury crashes are the backbone to implementing the SHSP. There is no one way to implement the SHSP, but some guidance on how you can become involved include:

- Update related safety plans and programs to incorporate the SHSP direction
- Review your policies and procedures to integrate relevant strategies and tactics
- Get involved in the Minnesota TZD

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