



## **MINNESOTA FREIGHT ADVISORY COMMITTEE**

**September 22, 2017**

### **SPEAKER BIOS & ANNOUNCEMENTS**

#### **9:30: Project Green Fleet Announcement**

**Bjorn Olson**, *Senior Environmental Project Associate*, Environmental Initiative

Works at the Environmental Initiative, a nonprofit based in Minneapolis. Bjorn is here to share information about Project Green Fleet, a grant program that incentivizes retrofits of school buses and heavy duty equipment. Bjorn develops and leads projects, taking action to implement environmental projects to improve the air, land and water.

#### **9:45: Regional Highway and Freight Planning Overview**

**Steve Elmer**, *Planning Analyst*, Metropolitan Council

Technical expert for bike/pedestrian planning for the Metropolitan Council.

**Steve Peterson**, *Manager of Highway Planning*, Metropolitan Council

Manager of Highway Planning for the Metropolitan Council. Steve Elmer and Steve Peterson will be presenting on the regional highway and freight planning.

#### **10:15: Truck Driver Recruitment Strategies**

**Dean Zuleger**, *Executive Vice President and General Manager*, Valley Cartage

MFAC Member and lead of operational health for Valley Cartage, a transportation and logistics company, with expertise in financial credit improvement, performance-based compensation and risk management. Presenting and discussing an exciting truck driver recruitment initiative.

## **10:35: Super Bowl VII Transportation Management**

**Kyle Chank**, *Vice President of Operations and Logistics*, MN Super Bowl Host Committee  
Leading all operational elements related to Super Bowl LII (52), including bid requirements, official venues and sanctioned events. Before joining the MN Super Bowl Host Committee, he was involved in the Houston, San Francisco Bay Area and Arizona Super Bowl Host Committees. Kyle will be presenting and discussing transportation management for the upcoming Super Bowl. He will also be able to share insights from previous Super Bowls.

**Neil Ralston**, *Airport Planner*, Metropolitan Airports Commission  
MFAC Member. Manages the planning unit for the Metropolitan Airports Commission and will be discussing transportation planning in relation to the Super Bowl from the MAC perspective.

## **11:05: Developing Policy Messages for Legislative Session**

**Peter Glessing**, *Communications and Grassroots Advocacy*, Lockridge Grindal Nauen P.L.L.P.  
Peter served in a variety of key roles at the Minnesota House of Representatives and currently is an associate with Lockridge Grindal Nauen's state government relations team, working with clients on communications and grassroots advocacy efforts.

**Ann Lenczewski (Lyn – cho – ski)**, *State Government Relations*, Lockridge Grindal Nauen P.L.L.P.  
Ann served in the Minnesota House of Representatives for over 15 years, and currently assists Lockridge Grindal Nauen government relations clients on issues such as tax policy, government matters, and political strategy. Ann and Peter will be presenting on the development of policy messages for the upcoming legislative session. During their discussion, please be thinking of key issues or topic areas that you feel are important for the legislature to be discussing in the spring.

## **11:55: Closing Remarks – Bill Goins**

The next MFAC Quarterly Meeting will be held at Radisson St. Paul North on December 1, 2017 in conjunction with the 20<sup>th</sup> Annual Freight & Logistics Symposium. This year's symposium theme will be built around the changing urban freight transportation and its impacts on Minnesota's logistics, manufacturing, and economy as a whole. A preliminary program and registration will be online and in your inbox early October.