



MINNESOTA FREIGHT ADVISORY COMMITTEE

AGENDA

September 22, 2017

8:45 a.m. to Noon

AI Johnson Great Room
McNamara Alumni Center
University of Minnesota

8:45 a.m. Registration and Networking with Full Breakfast

9:30 a.m. Welcome and Call to Order – Bill Goins, MFAC Chair, Worldwide Account Manager, FedEx

Members will introduce themselves.

Announcements:

- Project Green Fleet – Bjorn Olson, Environmental Initiative

9:45 a.m. Regional Highway and Freight Planning Overview

Presentation and Discussion with Metropolitan Council Staff Members:

- Steve Elmer, MFAC Member, Planning Analyst
- Steve Peterson, Metropolitan Council Highway Planning Manager

This agenda item ties to the [2016 Minnesota Statewide Freight System Plan's \(SWFSP\)](#) Action Agenda item #13 – Integrate Freight into All Planning Projects: Consider freight in overall project planning across modes and regularly engage the private sector and consider their perspectives during freight system planning.

10:15 a.m. Truck Driver Recruitment Strategies – Dean Zuleger, MFAC Member, Executive Vice President and General Manager, Valley Cartage

This agenda item ties to the 2016 MN SWFSP Action Agenda item #6 – Workforce Development: Programs in cooperation with community colleges and private sector to ensure workforce is available for industry needs.

10:25 a.m. Break

10:35 a.m. Super Bowl VII Transportation Management

- Kyle Chank, VP, Operations & Logistics, MN Super Bowl Host Committee
- Neil Ralston, MFAC Member, Airport Planner, Metropolitan Airports Commission

This agenda item ties to the 2016 MN SWFSP Action Agenda item #5 – Traveler Information: Provide freight-specific traveler information.

11:05 a.m. Developing Policy Messages for Legislative Session

Presentation by Lockridge Grindal Nauen P.L.L.P. Staff Members:

- Peter Glessing, Communications and Grassroots Advocacy
- Ann Lenczewski, State Government Relations

This agenda item ties to the 2016 MN SWFSP Action Agenda item #4 – Advocacy: Public and private freight stakeholders advocate together for advancing critical freight partnerships, strategies, investments and continued funding for freight investments.

11:55 a.m. Closing Remarks – Bill Goins

12:00 p.m. Adjourn

Upcoming MFAC Member Meetings:

To be held at Radisson St. Paul North in conjunction with the Freight & Logistics Symposium:

- **December 1, 2017**

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