

# The New-Old / New-New



**Traffix Devices Inc.** **ENVIRO-CONE™**

**MADE IN AMERICA**

**NEW PRODUCT**

Made in the USA means a reliable, consistent and sustainable source of supply for distributors and users throughout North America.

**Recyclable**

- The Enviro-Cone™ is 80% recycled by weight and can be recycled again. No more land fills loaded with toxic PVC cones. Also with more than 50% recycled material, Enviro-Cone qualifies for Green Points.
- If over a stem gets destroyed, simply remove the stem and reuse the base.

**Cold & Hot Weather Performance**

- Manufactured from low density polyethylene, the Enviro-Cone provides superior cold weather performance. No cracking or breaking down to -25°F.
- No more soft and droopy cones in hot weather. The Enviro-Cone stands tall and firm in the hottest road conditions.

**Visibility**

- The Easy Grip Groove provides excellent traction for quick deployment and removal. Also makes bringing of caution legs to cones quick and easy.
- Quality 3M reflective collars assure superior performance in low light and nighttime conditions.

**Stability**

- With 80% of the weight in the base, the Enviro-Cone is more stable than 1 or 10 lb. PVC cones.

**Durability**

- Enviro-Cone provides long term durability. Color retention is excellent through the use of UV stabilizers and low density PE increases the life of the product.

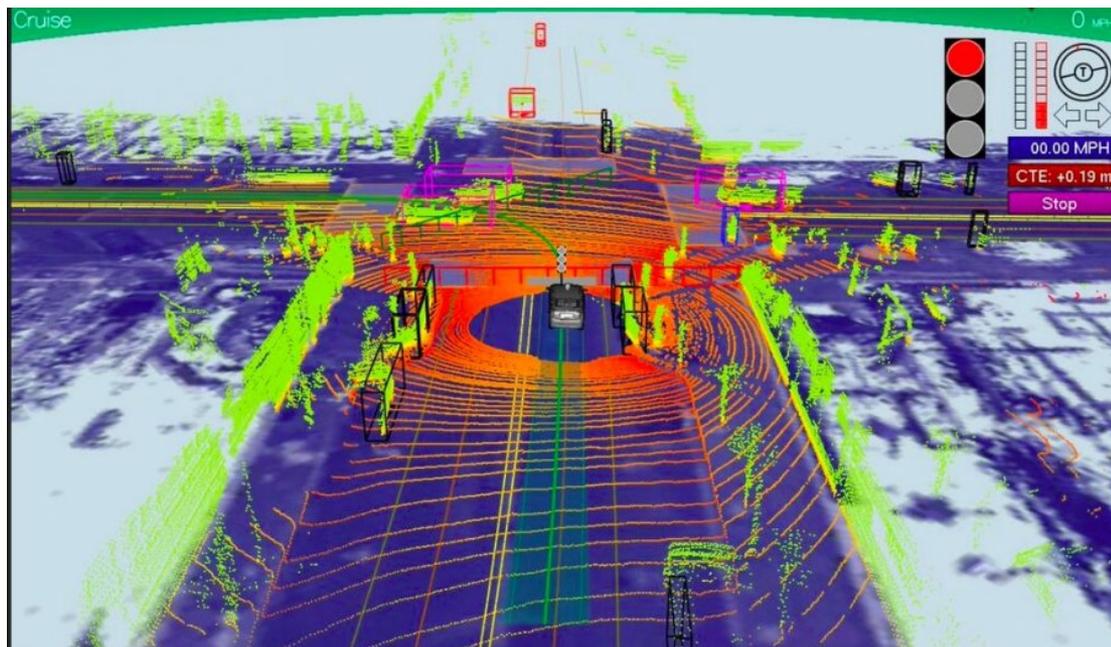
Stock # 16025-HWB-7 28" Tall, 7 lb., with 8" x 4" reflective collars. MUTCD Compliant



**LOOK MA  
NO HANDS**

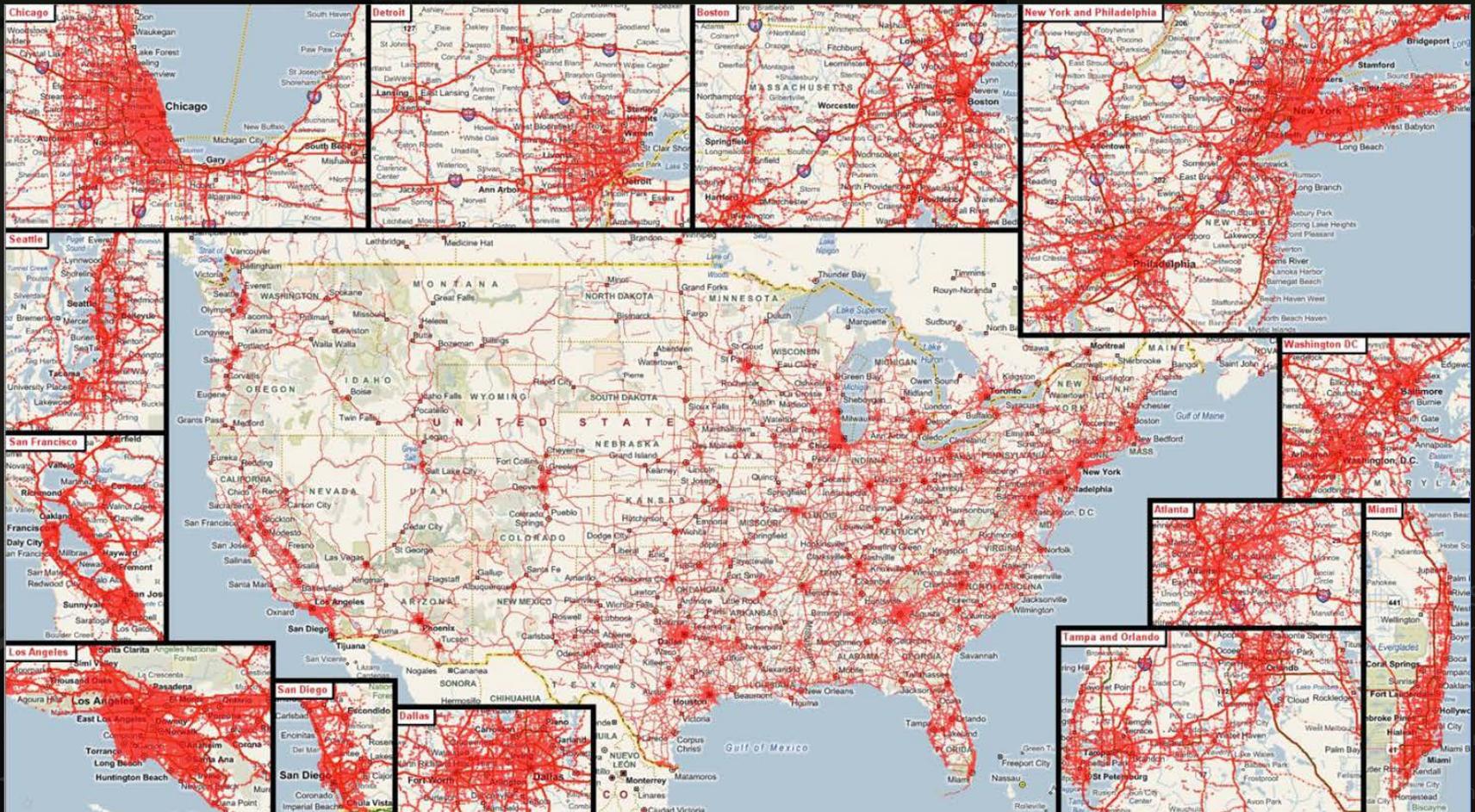


COURTESY: GENERAL MOTORS



# INRIX Traffic Intelligence Network

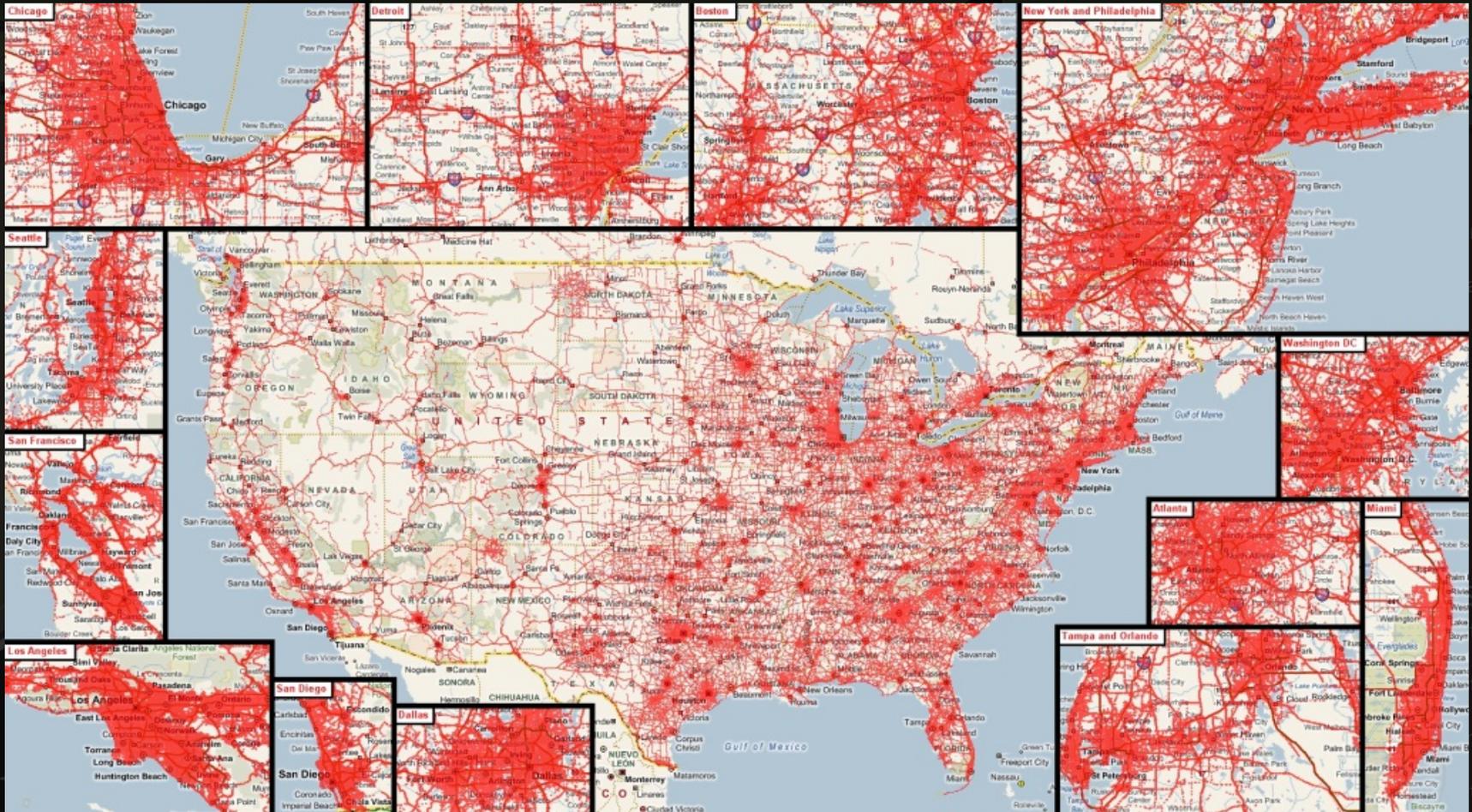
## North America, Spring 2010



Examples of 15-Minute Real-Time Snapshots

# INRIX Traffic Intelligence Network

## North America, Spring 2013



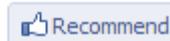
Examples of 15-Minute Real-Time Snapshots

# Detailed Information from Major Events Possible

## 7 crashes with 46 vehicles cause delays on I-75 in Florida



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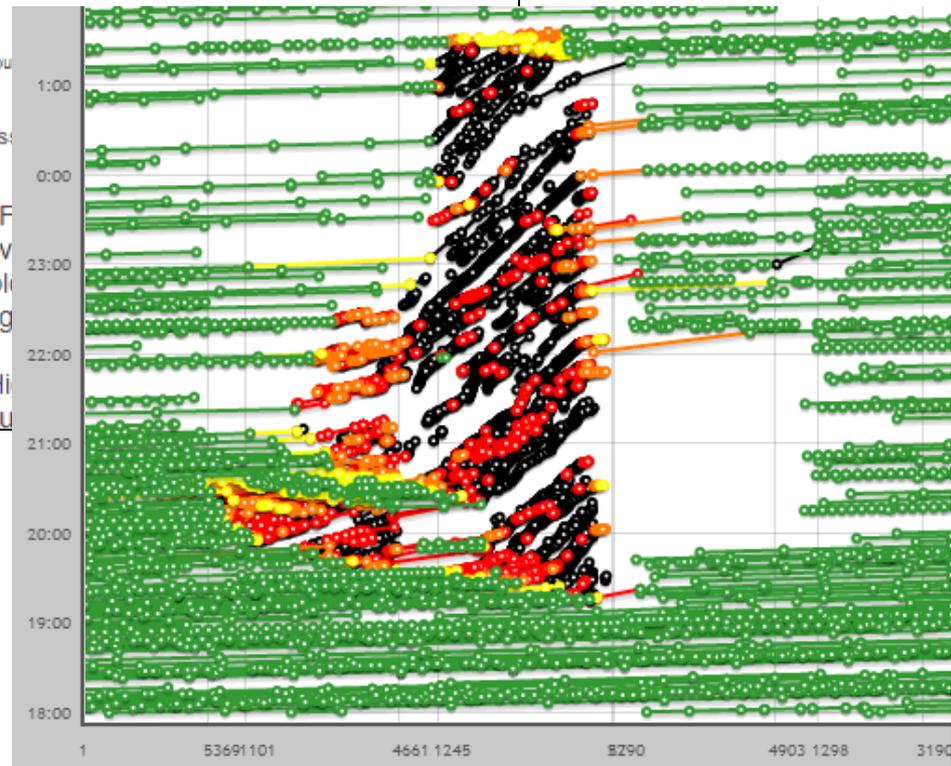
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Last Updated: 23 hours



By: As

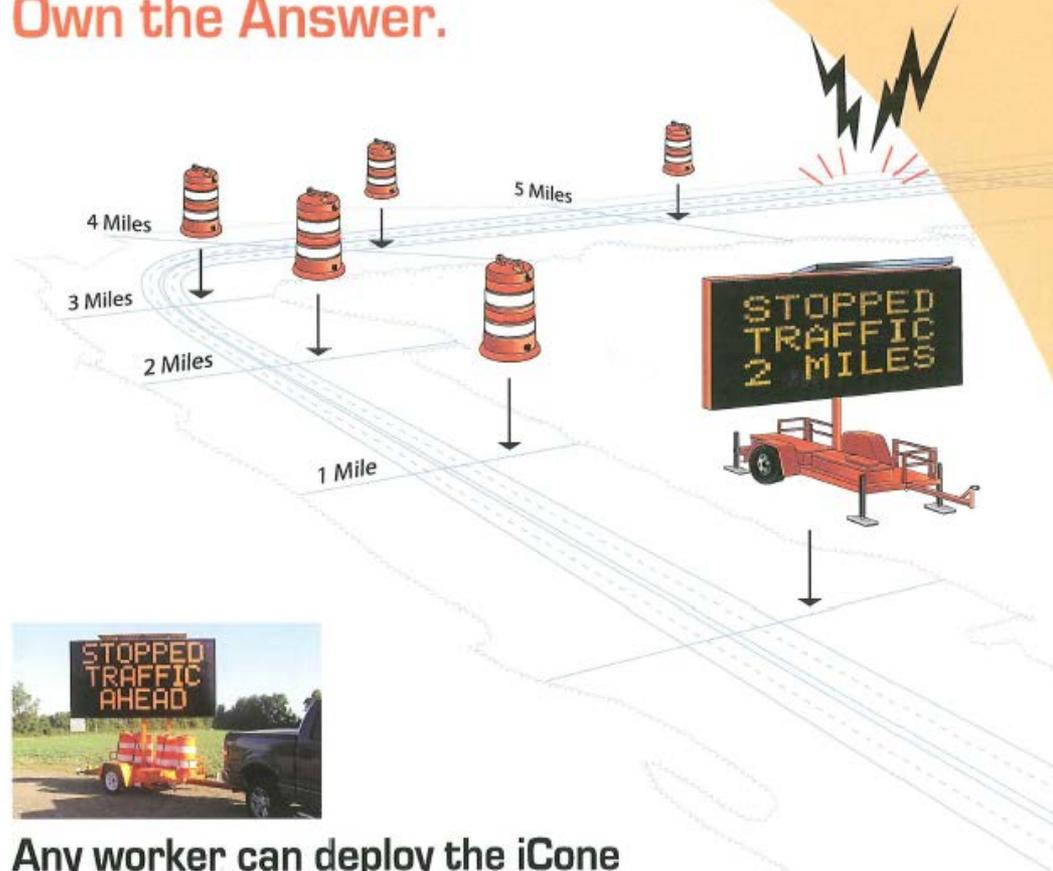
SARASOTA, F  
crashes invol  
expected to bl  
hours heading

The Florida Hi  
collisions occu



# Trouble On The Horizon?

Own the Answer.



Any worker can deploy the iCone Queue Warning System in minutes

No training. No technical knowledge required.

iCone Queue Warning System was designed as a road-ready package. Drivers will receive specific, real-time warnings of slowed and stopped traffic. iCone's autonomous networking technology has made emergency response affordable. What once took two weeks to contract and deploy now takes only minutes and prevents secondary accidents.

Save Lives.  
Save Cost.



# IWZ's



# ADA / TPAR Audible Devices



[Play video](#)