

Traffic Topics Webinar

Traffic Safety Culture

Tuesday, April 21, 2015, 2-3 p.m.

Water's Edge, conference rooms A&C

To access the webinar:

[Join online meeting](#)

<https://portal.055d.dedicated.lync.com/state/meet/kelly.koppy/40L3T0F9>

[First online meeting?](#)



Presenter: Katie Fleming

Katie Fleming is a Senior Research Analyst for MnDOT's Office of Traffic, Safety and Technology. She has worked at MnDOT for over six years. She holds a master's degree in sociology, with minor work in cultural anthropology and funded research in social psychology. Prior to her tenure with MnDOT, she worked as a research associate and instructor in academia and as an applied sociologist in the private sector. Katie specializes in evaluation research and applied social science.

Here at MnDOT she has served as the technical lead for a recent MnDOT funded project, *Measuring Minnesota's Traffic Safety Culture*. This project is one of the first of its type and magnitude in the country, and it yielded the nation's richest source of data on the topic.

In this presentation you will learn:

- What is Traffic Safety Culture anyways?
- Why does MnDOT care about Traffic Safety Culture? Pssst... here's a hint - *a positive Traffic Safety Culture helps us do our work more efficiently!*
- What have we learned about Minnesota's Traffic Safety Culture?
- How do we apply what we know about Minnesota's Traffic Safety Culture?

For More Information

Visit: <http://www.dot.state.mn.us/trafficeng/topics/index.html>

Or contact: Kelly Koppy, 651-234-7060, kelly.koppy@state.mn.us