

## Minnesota Outdoor Advertising Control Act

The [Minnesota Outdoor Advertising Control Act](#) became effective June 7, 1971. The act requires that your advertising device have a state permit and be renewed each year.

- No advertising device is allowed within the limits of any highway. Devices must be located entirely on private property.
- Church and service club signs are exempt provided they are under eight square feet and are directional or contain information related to meeting.

### Location

Advertising devices erected after June 7, 1971 are allowed only in the following locations ([see diagram](#)):

- On land zoned for business, industrial or commercial activities.
- On unzoned land within 800 feet of a business area. (Business area defined as an unzoned area on which there is one or more permanent structures devoted to commercial or industrial activity, or on which a commercial or industrial activity, or on which a commercial or industrial activity, or on which a commercial or industrial activity is actually conducted whether or not a permanent structure is located thereon. ([see diagram](#)))

### Prohibited areas

- Within 100 feet of a church or school property ([see diagram](#))

### Spacing

- Interstate and fully controlled freeways:
  - 500 feet between signs. ([see diagram](#))
  - Unincorporated area: Signs must be 500 feet from the entrance or exit ramp widening.
- Primary highways ([see diagram](#)):
  - Incorporated areas: 100 feet between signs. ([see diagram](#))
  - Unincorporated zoned areas: 300 feet between signs; no signs within 300 feet of an intersection with another highway, public road or railroad. ([see diagram](#))
  - Unincorporated unzoned areas: 400 feet between signs; no sign within 300 feet of an intersection with another highway, public road or railroad. ([see diagram](#))