

Planning Agenda

2014 Minnesota Statewide Freight Summit
Hosted by CTS, in cooperation with MnDOT
Friday, December 5, 2014, 9:00 a.m. - 1:30 p.m.
Ramada Inn Hotel -Grand Ballroom, Minneapolis, Minnesota

Purpose: To foster executive-level interaction between government and industry to develop a freight action plan that supports an efficient and competitive freight transportation network

- 8:30 a.m. – 9:00 a.m. Registration and Networking**
- 9:00 a.m. – 9:05 a.m. Center for Transportation Studies Welcome**
Gina Baas, CTS
Welcome the participants, and discuss the agenda of the day. Gina will serve as moderator throughout the day. Gina will end by introducing Commissioner Zelle. (5 min)
- 9:05 a.m. – 9:20 a.m. MnDOT Welcome and Opening Remarks**
MnDOT Commissioner Zelle
Welcome the participants, and set the stage - Why are we here? What do we want to accomplish? Remark on MnDOT's Freight Plan, and the development of a Freight Action Agenda. Emphasize relationship between public and private sector, and importance to Minnesota and the national economy. Acknowledgement to Tim Henkel and Bill Goins Freight Plan Co-Chairs (15 min)
- 9:20 a.m – 9:55 a.m. Draft National Freight Plan**
Caitlin Rayman, FHWA Washington D.C
Discuss of MAP-21 and FHWA priorities, perspective, and actions. Bridge the relationship between public/private sector (30 min)
- To be followed by a facilitated Q&A session. (5 min)*
- 9:55 a.m. – 10:05 a.m. Introduction of the Minnesota Industry Speaker**
Bill Goins, FedEx and MFAC Chair
Brief overview of the private sector perspective, building on Cmmr. Zelle's & FHWA remarks. Introduction of the Keynote speaker (5 min)

10:05 a.m. – 10:35 a.m. The Minnesota Industry Perspective – 30 minutes

Industry Speaker (TBD)

Remarks on public and private sector perspectives on supply chains & freight transportation, and the importance to Minnesota's industries and economy. (20 min)

To be followed by a facilitated Q&A session. (10 min)

10:35 a.m. – 10:50 a.m. Break

**10:50 a.m. – 11:30 a.m. Building a Statewide Freight Action Agenda Part 1:
Interactive Discussion**

Identifying Needs, Issues, and Opportunities

Erika Witzke, Cambridge Systematics, Inc., Statewide Freight Plan Consultant Team Leader

Introductory presentation on the statewide planning process, preliminary findings, and Freight Action Agenda (15 min)

Interactive discussion. 4-5 focus areas on identifying statewide needs, issues, and opportunities. (25 min)

**11:30 a.m. – 12:00 p.m. Building a Statewide Freight Action Agenda Part 2:
Working Session**

Translating Opportunities into Actions

Erika Witzke, Cambridge Systematics, Inc., Statewide Freight Plan Consultant Team Leader

Introduction to the working session. (5 min)

Participants will break into small (table-top) groups to discuss key focus areas. Each table will have a facilitator/recorder to ensure that all voices are heard. Each table will have one priority question to which they will be expected to report back, and 3-4 additional questions to discuss and provide written and/or verbal comments. (25 min)

12:00 p.m.

Lunch (Buffet)

12:30 p.m. – 1:15 p.m.

Minnesota's Priorities for Action: Report Back and Facilitated Discussion

Participants will report back on the findings from the a.m. working session. Each table will be expected to report on one priority question, and be given an opportunity to provide comments on additional questions. (45 min)

1:15 p.m. – 1:30 p.m.

Closing Remarks: What we heard today and next steps
Bill Goins and Tim Henkel

Provide public and private sector response to the discussion. Report next steps for the Freight Action Agenda. Wrap up and provide closing remarks.(15 min)

1:30 p.m.

Adjourn