# TH 65 Corridor Coalition Manufacturers Survey

MNDOT Panel February 3, 2017



#### **North TH 65 Corridor Coalition**

- Anoka, Isanti & Kanabec counties
- Cities of Blaine, Ham Lake, East Bethel, Cambridge, Braham, Mora
- Five active townships
- Established in 2005 to address transportation & transit needs, safety & related physical & community planning issues
- Traffic counts Anoka Co ADT<sub>(2015)</sub> 38,000 to 29,500; Isanti Co ADT<sub>(2014)</sub> 20,700 to 9,600
- Challenges
  - Strong pop growth
  - Blaine retail & sports center





#### Feedback at Isanti County EDA Motivated Survey

- Manufacturer described impact of 个 congestion & signals on TH 65
  - Need for additional truck & driver
  - Extended shifts for receiving
  - Load limit challenges on alternate routes
  - Increase vehicle maintenance
  - Safety concerns
- Cities concerned about impact on ability to attract manufacturers to their business/industrial parks

#### Survey

- Draft based on manufacturer who spoke to the EDA (35-40 employees)
- Reviewed by a second manufacturer in another community (85+ employees)
- Owner-operated trucks vs. contract carriers required "skip logic" survey
- Distributed through city economic development professionals from Blaine to Mora March/April 2016
- Contract carriers identified in survey
- Phone calls with contract carriers

#### Purpose

Identify the impact of traffic signals and congestion on TH 65 on manufacturers

#### **Survey Respondents**

100%

25

Surve	/ Res	<u>pondents</u>

Blaine	36%	9
Cambridge	12%	3
East Bethel	20%	5
Isanti	20%	5
Mora	12%	3

CNC Contract Construction Repair

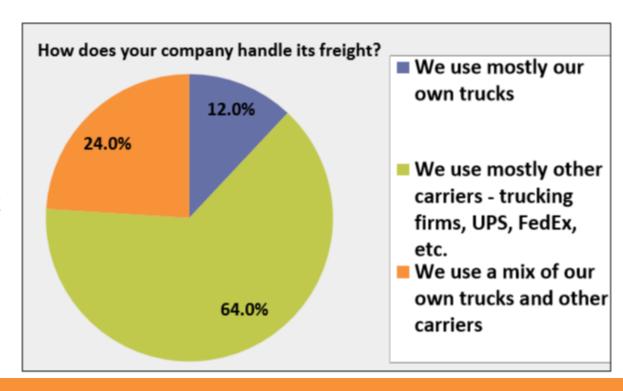
Manufacturer Pressure Machined

Plastic Products Metal Medical Devices



Total

500 inbound & 500 outbound semis/wk + box trucks & couriers



#### **Impact of Congestion**

- Avoid busy times
- Take longer alternate routes 60%
- Identified safety concerns 56%
- Higher costs with contract carriers & couriers 20%
- Increased maintenance due to starts/stops 16%
- Load limits on alternate routes 8%
- Higher employment costs due to longer drive times
- Need more drivers and vehicles
- Overtime for drives
- Difficulty quantifying cost of operating trucks

#### **Other Questions**

- Specific areas most troublesome to you or your carriers
  - Every stoplight
  - Many specific responses focused on Blaine
  - Concerns Blaine to Isanti
- Suggested improvements
  - Signal timing related comments
  - Reduce access points, roundabouts, interchanges
  - Flashing yellow caution lights on approach to signals

#### **An Economic Development Perspective**

- Businesses want access last mile may involve counties or cities
- Is the Metro District goal a snapshot? Or a long-term, continuous feedback system?
- May be possible to engage local community/economic development partners
  - Comp plan process economic competitiveness element
  - Business retention visits
  - Benefits: relationships, contact info, part of solution
  - Challenges: inconsistency across metro
  - Carrots??
- In-person interviews, focus groups, phone interviews, surveys

## Thank You!

### Janna King

jking@econdevelop.com 651 633 4803

