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*Please note: recordings of the Network Calls are archived for 6 months only*
THE MINNESOTA SAFE ROUTES TO SCHOOL NETWORK...

...is approximately 190 dedicated professionals from organizations and agencies that are advancing Safe Routes to School (SRTS) in Minnesota...

...that builds skills in Minnesota communities to successfully implement SRTS, supporting partnerships between state and local agencies, municipalities, and advocacy organizations, and advocating for policy changes to support walking and bicycling to schools and improvements to the built environment...

...and makes Minnesota a state where all students, no matter their race, ethnicity, income level, age, ability, or geographic location, can walk and bicycle on routes that are safe, comfortable and convenient...

...because to be able to walk and bike safely makes health, learning, communities, and independence better for all of us.
AGENDA

• Welcome and Introduction
• Recap Walk/Bike To School Day (May 9) and Bike + Walk MN Summit
• MnDOT Updates
• Enforcement Strategies
  • Overview of Effective Strategies
  • Examples from the Field
• Announcements

Lorna Schmidt provided update from session

Introduced Austin Hauf
Dilworth Glyndon Felton (DGF) School District had hundreds of kids ride their bicycles to school. It was coordinated by their Community Education Dept. This was their first year of their high level of commitment to the event because late last summer we gave DGF Community Ed a bike fleet for them to manage for the school district and community, including their summer recreation program.

Community Ed:
distributed flyers to all K-8 teachers a flyer regarding Bike to School Day.
recruited volunteers to assist at both sites before and after school each day with yellow vests
handed out some "I Biked to to School Today" stickers and other fun biking goodies.
notified law enforcement in Dilworth and Glyndon so they are aware of the extra bike activity this day.
notified DGF bus drivers of increased bike activity this day.
sent out a School Messenger reminder alert to all parents today and a email to staff.
Little Canada Elementary School, part of Roseville School District
(carrie.ardito@isd623.org)
Emmet D. Williams Elementary School (carrie.ardito@isd623.org)
Despite a gloomy and wet forecast, many students and families came out for the Grand Marais Bike/Walk to School Day on May 9th. Thankfully the rain held off, but it was fun seeing all the rain boots, rain coats, and umbrellas out in full force.”

For the enforcement, if anyone is interested in the crosswalk enforcement event idea in a small town/rural setting, feel free to connect them to me. Our first will be this afternoon and second on Thursday afternoon. If you’d like, I’d be happy to send along a photo or two from this afternoon, if that’d be helpful.
At Kellogg Middle School the Fuel up to Play 60 student champions led games by the bike racks, the district chef had breakfast snacks and our new police bike patrol unit was present to direct traffic and give encouragement. The School Age Child Care had their bike fleet out for kids to ride on the playground before school. One of the elementary schools had all the helmet wearers (126 of them!) come in to the gym for a short bike lesson and photo op for the newspaper. We had lots of media attention – two tv stations and two newspapers covered the story.
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BC STEAM Middle and High School is hosting its first-ever "Remote Bus Drop and Walk" on National Bike to School Day this year, May 9! This is an exciting step and the Wellness Committee has the support of the Transportation Manager and the administration.
Thirty-seven schools took part in Bike & Walk to School Day events in celebration of MPS Wellness Week and National Bike to School Day. More than 10,000 walkers and bikers participated!!! In the afternoon, more than 100 students, staff and community members joined the Let's Roll MPS a five mile bike ride in celebration of MPS Wellness Week and National Bike to School Day! We ended the ride with some MPS True Food deliciousness served from our Streets Eats food truck. Mark your calendar for May 8, 2019, and plan to join us next year!
From Jayme Krauth:
We worked with the student wellness team at Sibley East Elementary (K-5) in Gaylord to plan for their first Walk/Bike to School Day. They have a unique transportation system, so we were unable to set it up to have students dropped off in the morning and all walk to school together. Instead, staff arranged it to have all of the students in grades K-5 walk to school during their phys ed class time. They bussed all of the kids in each grade level to a local park and everyone walked to school together. Sibley East Elementary had a SRTS planning grant in 2016/2017 during construction of their new building and SHIP helped to purchase delineators to implement a on street trail with hopes for future implementation of a permanent trail.
MnDOT Updates
SRTS State Network

Dave Cowan
MnDOT Safe Routes to School Coordinator
Office of Transit and Active Transportation
DEMONSTRATION PROJECT PILOT – MnDOT is developing a demonstration project toolkit to be used by communities working to bridge the gap between planning and construction. Demonstration projects can help build support for project concepts while piloting designs that make streets safer for everyone.
Bike Fleet solicitation open

- Why fund Bike Fleets?
- What is funded?
- How will applications be scored?
- What is deadline?
- What has changed?

YES it is open! Deadline is June 22.

https://www.dot.state.mn.us/saferoutes/bicyclesolic.html
Infrastructure Solicitation

- Timeline: Fall
- Eligibility Changes
  - Require subdivision regs that require SRTS infrastructure in developments authorized after June 1, 2016.
A couple of great resources..
Sustaining Coordination

Knowledge Sharing and Guidance

• Continue and expand opportunities for collaboration, knowledge sharing, peer learning, and guidance for SRTS programs, policies, and projects through a variety of tactics.

Funding

• Provide secure, sustainable funding sources for SRTS infrastructure and non-infrastructure projects.

Are we reaching our stated goal? What is needed to move this forward? What can the group do to help achieve it?
Sustaining Coordination
Knowledge Sharing and Guidance

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Questions?

Dave Cowan
MnDOT Safe Routes to School Coordinator
Office of Transit and Active Transportation
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Message:
- In SRTS programs, the role of enforcement is to increase the safety of children bicycling and walking to school by helping to change unsafe behaviors of all roadway users.
- While much of enforcement is directed toward changing the behavior of drivers, it also includes improving the behaviors of pedestrians and bicyclists.
What to Enforce?

▪ Unsafe pedestrian behaviors
▪ Unsafe bicyclist behaviors
▪ Unsafe driver behaviors

Message:
• Pedestrian enforcement efforts should focus on changing students’ behavior on the route to school in order to minimize risks student pedestrians may encounter.
• Unsafe PEDESTRIAN behaviors include:
  1. not looking left, right and left again before crossing the street,
  2. crossing a street at an undesirable location
  3. darts out or darting out between parked cars
  4. not following the directions of the crossing guard or traffic signals.
Message:
• As is discussed in the engineering session, just a 10 mph difference in speed can be critical for pedestrians. This is especially true for children and older pedestrians.
  1. At 20 mph, the chance that a pedestrian will die if hit by a car is about 5%.
  2. That chance increases to roughly 45% at 30 mph.
  3. A pedestrian’s chance of death if hit by a motor vehicle traveling 40 mph increases to 85%*.

Citation:
Unsafe on-campus driver behavior

- Illegal parking
- Stopping or parking in bus unloading zone
- Dropping students off in street
- Sending students between parked cars/buses

Message:
• Unsafe driver behaviors also occur on school streets and parking lots.
• Some driver behavior while dropping off or picking up students on campus may not be illegal, but still pose a threat to children walking and biking to school.

Some of the rules that are often violated include:
1. illegal parking,
2. cars using or stopping in the bus zone,
3. dropping off students in the street or on the driver’s side of the car,
4. dropping off students so that they must walk between parked cars and busses,
5. violating school drop-off and pick-up procedures.

Image:
College Gate Elementary, Anchorage, AK provided by Melody Geraci.
Message:
In SRTS programs, enforcement is not just about law enforcement officers; many different members of the community can play an important role in enforcement efforts including students, parents and other adults, school personnel, and crossing guards as well as law enforcement officers.

Images:
Highlands Elementary, Fairway, KS provided by www.iwalktoschool.org
Are we reaching our stated goal?

What is needed to move this forward?

What can the group do to help achieve it?

Are we reaching our stated goal?
What is needed to move this forward?
What can the group do to help achieve it?

http://www.dot.state.mn.us/mnsaferoutes/training/student%20safety%20patrol%20training/index.html
Law enforcement methods

- Speed trailers
- Active speed monitors
- Traffic complaint hotline
- Photo enforcement
- Pedestrian ‘decoys’
- Progressive ticketing

Message:
Let’s take a look at some specific law enforcement strategies. I want you to notice that ticketing is only one small part.

Note to instructor:
This is a lead-in to the next several slides which explain the law enforcement methods listed here. Not all of the methods will be appropriate for each location. For example, photo enforcement is not allowed in all states. If possible, review these methods in advance with the local coordinator or law enforcement agency to determine which are available and which are legal in the jurisdiction. “Hide” slides that are inappropriate for the location in which you are presenting, or be sure to inquire about what is legal in their community as you are presenting.

Image:
Morey Middle School, Denver, CO provided by Mike Cynecki.
Law enforcement can be effective when:

- The majority of drivers are following the law.
- The built environment supports the law.

*Impact lasts several weeks without other strategies.*

**Message:**

- It is most important to understand that law enforcement needs to be under the right conditions and for a long enough period of time to maximize behavior change.
- In general, law enforcement can be effective when most (85% or more) motorists are doing the right thing at a location. Then law enforcement can effectively manage the motorists that are breaking the law. However, if most motorists are not obeying the law, law enforcement will do little to change behavior, especially if the built environment contributes to the illegal behavior.

**Image:**

Kennedy Elementary School, Phoenix, AZ provided by Mike Cynecki
Summary

- Enforcement requires the action of parents, schools, children, and the community

- Enforcement includes an array of strategies to improve behavior

- Law enforcement officers are valuable partners who can play many roles

Message:

- In closing, enforcement requires the action of parents, schools, children, and the community.
- Enforcement efforts can include an array of strategies to improve behavior of students and drivers. Ticketing of traffic law violators should be one of the last resorts.
- Law enforcement officers are valuable partners who can play many roles in Safe Route to School programs.
Enforcement Discussion

- How have you kept local law enforcement engaged in your work?
- What do you see as successful strategies?
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The Center for Prevention is launching a new podcast!

First episode came out March 20, and focused on trends and traditions in health, and how they shift across generations. And we’d like to hear from you, or friends, family, students, teachers… Please call us at 1-877-972-7563 and share your thoughts in 30 - 60 seconds on when and how you learned about being healthy. Don’t forget to give us your full name and phone number so we can contact you to follow up on your story. We look forward to hearing your stories.

The State We’re In: Please call us at 1-877-972-7563. Tell us a time when you or someone you know felt othered and how it affected your health. What does it mean for you to feel like you belong? Why do you think it’s important to belong to one another?
https://www.centerforpreventionmn.com/podcast

Facebook Link:
https://www.facebook.com/centerforprevention/posts/2061738680509111
ANNOUNCEMENTS

• SRTS Academy Application – To host a fall workshop, application deadline June 1, 2018
Walk! Bike! Fun!

- WBF Ambassador Training scheduled! Registration is now open for the Stillwater training on May 22.
- There is still room available at the WBF Educators Training in Proctor on May 24.

REGISTER NOW

SAVE THE DATE

Walk! Bike! Fun! Ambassador Trainings:
Stillwater, May 22
St Paul, June 11

Pilot Adaptive WBF Educator Trainings: Registration will open week of May 21
Mankato, June 15
Rochester, June 21

FUTURE WBF TRAININGS:
Be thinking about working with schools/communities to host an Educator's training NOW for Fall.

If you would like to host an Educator's training in the Fall 2018, the deadline for application submission is June 1st.

Decisions will be made for trainings immediately following the deadline. Notifications to applicants will be made within 2 weeks of application deadlines.
WALK/BIKE TO SCHOOL DATES:

- OCTOBER 4TH, 2017
- FEBRUARY 7TH, 2018
- MAY 9TH, 2018

See you next year!!!
To join the Minnesota Safe Routes to School Network, email center.communications@bluecrossmn.com

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THE MINNESOTA SAFE ROUTES TO SCHOOL NETWORK...

MONTH  TOPIC
July 18, 10:00 – 11:00 AM  • When Push Comes to Shove – When SHIP Pushed a Local SRTS Strategies
                                 • Equity Discussion

MONTH  TOPIC
August 9, 10:00 – 11:00 AM (moved from Aug 16)  • MN SRTS Evaluation Plan Launch

MONTH  TOPIC
September 20, 10:00 – 11:00 AM  • TBD

Please note change in August call date.
2018 MEETINGS

2018 Meeting Dates:
January 18
February 15
March 8 (revised from 15)
April 19
May 17
June 21
July 19
August 9 (revised form 16)
September 20
October 18/25
November 15
December 20

Call Time: 10:00 – 11:00AM
THANK YOU!