To Listen to recording:

Past Network Call Notes are available at:

Please note: recordings of the Network Calls are archived for 6 months only
THE MINNESOTA SAFE ROUTES TO SCHOOL NETWORK...

...is approximately 190 dedicated professionals from organizations and agencies that are advancing Safe Routes to School (SRTS) in Minnesota...

...that builds skills in Minnesota communities to successfully implement SRTS, supporting partnerships between state and local agencies, municipalities, and advocacy organizations, and advocating for policy changes to support walking and bicycling to schools and improvements to the built environment...

...and makes Minnesota a state where all students, no matter their race, ethnicity, income level, age, ability, or geographic location, can walk and bicycle on routes that are safe, comfortable and convenient...

...because to be able to walk and bike safely makes health, learning, communities, and independence better for all of us.
AGENDA

• Welcome and Introduction
• MnDOT Updates
• Walk Bike Fun Ambassador Training
• St Paul Stop For Me Campaign
• Announcements
Minnesota Safe Routes to School Update
Dave Cowan
Safe Routes to School Coordinator
Minnesota Department of Transportation
Planning Assistance Solicitation
   Upcoming Webinar: Nov. 5<sup>th</sup> @ 11am
   Deadline January 4<sup>th</sup>

SRTS Planning Assistance Grants:
https://www.dot.state.mn.us/saferoutes/planning-grants.html

Webinar on Planning Assistance:
   Monday, November 5, 2018
   11am Central Time
   For Audio call Conference Call Line: 1-888-742-5095 Code: 928-208-6172
   For Visual Join Skype Meeting
   Trouble Joining? Try Skype Web App

https://meet.lync.com/mn365/dave.cowan/C013PH8D
SRTS State and TAP Infrastructure Solicitation and Letters of Intent
LOI Deadline: October 31<sup>st</sup>

https://www.dot.state.mn.us/saferoutes/infrastructure.html

Infor re: Ordinance requirement
Get Stepping this Walk to School Day – October 10

On Wednesday, Oct 10, 2018 hundreds of schools and thousands of students, parents and community members will walk and bicycle to school in celebration of Walk to School Day. Walk to School Day provides students and families the opportunity to experience the simple joys of walking to school while reaping the benefits of increased physical activity and reduced traffic congestion, and arriving at school ready to learn. Getting kids outside is a great way of making an announcement to our school intercom or as involved adults with your elected officials, parents, teachers, and community members get involved. This event is fun and educational for students, parents and community members.

Schools interested in participating can register their event by October 3rd at www.walkbiketoschool.org in order to receive educational book marks, stickers and other marketing materials for the day of the event.
November call will announce winner and share stories from 2018 Oct walk bike to school day.
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“The purpose of the Walk! Bike! Fun! (WBF) Ambassadors program is to support organized youth education initiatives around walking and biking. The goal of this resource is to meet the needs of communities by providing information, training, and guidance on best practices to a group of enthusiastic adult volunteers.

The intended audience for this resource guide is adults who are willing to provide or support Safe Routes to School education to youth. We recognize that valuable lessons learned often happens in informal settings, such as Bike Rodeos and Walking School Busses. This guide should prepare adults to implement programs and activities that reinforce concepts and objectives of the complete WBF curriculum being taught in schools and a Safe Routes to School Plan being implemented in the community.

These activities can be done in conjunction with an existing WBF program, or as standalone efforts. The guide contains background on the Safe Routes to School (SRTS) program, including external references, which provide important context for these supporting activities. We believe and the research indicates that the effects of these efforts are maximized when combined with other initiatives as part of a comprehensive SRTS plan.”
Ambassador’s Guide: Content

• Introduction: Safe Routes to School
• I: Ambassador Training 101
• II: Walk! Bike! Fun! Essentials
• III: Walking School Busses
• IV: Bike Trains
• V: Mapping
• VI: Walk! Bike! Rodeo
• VII: Appendices
Safe Routes to School

- Safe Routes to School (SRTS) is a comprehensive approach to make it safer and easier for students to walk and bicycle to school. SRTS focuses on students, school zones, and priority routes but provides benefits to the greater community.
- Walk! Bike! Fun! Pedestrian and Bicycle Safety Curriculum addresses the “Education” aspect of a comprehensive SRTS program.
- The Walk! Fun! and Bike! Fun! lessons teach children skills for independent mobility within their community.
The purpose of this section is to identify the most essential concepts of the WBF curriculum, and present this information to a youth audience in a condensed lesson format.

Suggested formats: after-school childcare presentation, summer library program, Girl Scouts or Boy Scouts meetings or large group lyceum presentations.
For many parents, safety concerns are one of the primary reasons they are reluctant to allow their children to walk to school (Martin & Carlson, 2005). Providing adult supervision may help reduce those worries and meet the needs of families who live within walking or bicycling distance of school.

A “walking school bus” is a program for organizing students in a neighborhood along a route to school to walk with adult supervision to school by walking.

For families that live too far to walk from home, remote bus or car parking and meeting locations offer a way for them to participate in a walking school bus.
Bike trains enable students to get to school while enjoying the outdoors and the company of other bicyclists. Best suited for children in upper elementary and middle school grades, bike trains are led by adults—one at the front and one at the rear of the train—that accompany students as they bike to and from school. From one or two neighbors biking together to a route with multiple “stations” where more riders join in, bike trains can be a great way to instill a love of bicycling while developing life-long safety skills.
A “Walk! Bike! Fun! Rodeo” is a skill-building clinic developed for the purpose of teaching children basic walking and bicycle-riding to practice and develop effective skills.

Expected Outcomes
GOAL: Provide a chance to learn, practice, and demonstrate skills in a fun, noncompetitive atmosphere.
Participants should:
Educate: Increase knowledge about traffic safety, walking, and bicycling.
Train: Transfer the knowledge to the practice of skills and decision-making while walking or riding a bicycle; and
Motivate: Energize and excite participants to want to learn more and to engage in walking and bicycling.
This section is intended for people who are interested in developing walking and biking route maps but don’t have previous map making experience or access to sophisticated map making tools. It describes the different types of maps you can create to support your program, with a focus on arrival and dismissal maps and walking and bicycling route maps. It then provides step-by-step instructions for how to build route maps using widely available programs such as Google Maps and Microsoft PowerPoint.

It is essential that you test potential routes before putting them on your map. Walk or bike the routes as appropriate, first by yourself and then with a student of average age and ability. Doing so will give you a better sense of how long the routes take, how suitable they are for the target age group, and whether any adjustments are needed.
Ambassador Workshop

- 3 – 4 hours, customizable to your needs
- Late afternoon – early evening or Saturday morning
- Youth organization leaders, community educators, high school students, adult volunteers
- “Classroom” and hands-on activities
Want a workshop in your community?
http://www.bikemn.org/education/walk-bike-fun/wbf-ambassadors-program

http://www.bikemn.org/education/walk-bike-fun/wbf-ambassadors-program
Ambassador Kits

- Safety vests, spray chalk, spray chalk wand, sidewalk chalk, cones, bike pump with gauge, multi-tool, rubbermaid tote box, and stop/slow signs
- Walk! Bike! Fun! stickers, posters, bookmarks and bike lights
- $300 value! FREE!
Moving Forward

Michelle Kiefer
Safe Routes to School
Program Manager
michelle@bikemn.org

bikemn.org
facebook.com/BikeMN
@BikeMN

request a workshop, review the guide, or ask for a ambassadors kit here -->
http://www.bikemn.org/education/walk-bike-fun/wbf-ambassadors-program
AGENDA

- Welcome and Introduction
- MnDOT Updates
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A Pedestrian Safety Campaign

History of the Campaign

- **Fall 2014, MN Office of Traffic Safety Opportunity**
  - Enforcement by Police at various locations
  - Low impact / effectiveness
  - Met with St. Paul District Councils and a group of passionate pedestrian safety advocates
    - August 2 - 8, 2015 = Pedestrian Safety Week (16 events)
      - High impact / effectiveness

- **2016 Grant Cycle**
  - Community Meeting at SPPD West District for planning
  - 60 community crosswalk safety events conducted
  - Safe Routes to School (City Council Funded 2 years)

- **2017 Grant Cycle**
  - Stop for Me Steering Committee & District Councils
  - 100+ community crosswalk safety events
  - 2nd year of Safe Routes to School funding

- **2018 Grant Cycle**
  - U of M Project
  - On-Duty Safe Routes to School activities, planning & meetings
  - 150+ crosswalk enforcement events (Majority were U of M project)
What is a Pedestrian Safety Event?

- **Community Led Initiative**
  - Plain clothes officer leads community members across the street
  - Uniformed officers stop violators who fail to stop for the pedestrians that are legally crossing the street
  - Safe stopping distance (141 Feet, signal timing)
  - Education of pedestrians (realistic expectations)
  - Reports / statistics - engineering discussions, results
## 2016-2019 Pedestrian Safety Events

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goal Number of Events</td>
<td>34</td>
<td>60</td>
<td>100</td>
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<td>Actual Number of Events</td>
<td>60</td>
<td>107</td>
<td>154</td>
<td>52</td>
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<tr>
<td>Citations Issued for Failure to Stop for Pedestrian</td>
<td>637</td>
<td>999</td>
<td>1266</td>
<td>263</td>
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<tr>
<td>Citations issued for Other Violations</td>
<td>400</td>
<td>667</td>
<td>405</td>
<td>111</td>
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<td>Warnings Issued for Failure to Stop for Pedestrians</td>
<td>64</td>
<td>99</td>
<td>1199</td>
<td>35</td>
</tr>
<tr>
<td>Warnings Issued for Other Violations</td>
<td>19</td>
<td>117</td>
<td>77</td>
<td>24</td>
</tr>
</tbody>
</table>

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![Map showing citations issued](chart.png)
U of M & MnDOT Study - Preliminary

- Studied 16 intersections and found average yield rate starting at 31% in April, 2018 and ending at 75% in October, 2018.
- Over 11% of crossings involved a multiple threat crash hazard
  - Researchers were surprised by how frequently this occurred
- Enforcement alone will not solve this problem
  - Engineering Solutions
    - Maryland Ave Study: https://www.youtube.com/watch?v=4heApPJ_8YA
    - Sustained Education & Enforcement
2019 Pedestrian Safety Planning

- 2018 Goals
  - Increase education events
    - Reflective Material Giveaways
    - Safe Routes to School Events
  - Community Engagement
    - Increase diversity of participants
  - U of M & MN DOT Study
    - Research based approaches

31% yield rate, some worse (18%); Snelling & Fairmount 51% ; Snelling Median; SRTS Fed Funding
Safe Routes to School
Walk to School Day Events

• Walk to School Day Events
  ◦ Fall & Spring
  ◦ Remote Bus Drop Off
  ◦ More schools participating each year
• Complaint based responses
• SRTS plans
Crash Data Collection - Dissemination

- MN Crash Data / MN CMAT
- 911 / non-emergency calls - daily query (no reports made)
- Social Media / Other Sources of Information
- Analysis - St. Paul Open Data Portal

SPPD is continuing to collect crash data from the traditional and non-traditional sources
Increased Crashes

- Awareness of the Problem
  - Better Reporting
- Speeding & Distracted Driving
  - Daily Enforcement
- Stop For Me
  - Citywide Enforcement & Education Events

Speed, Distracted Driving, Ped Safety related
Example of Success

- Community Engagement & Partnerships
  - Marion & Ravoux - Needed improvements
  - Partnerships
    - AARP Grant opportunity
    - St. Paul & Ramsey County Public Works
    - Stop For Me
  - Meaningful Change!
Education and Outreach

• Reflective material is a must at night; light colors alone are not enough: [https://www.youtube.com/watch?v=XmV7-9lgeg](https://www.youtube.com/watch?v=XmV7-9lgeg)
  ◦ Brilliant Reflective ([brilliantreflective.com](http://brilliantreflective.com))

• Safe Summer Nights

• Community Events

County – push pedestrian safety messages
Best Practices

- **Education + Enforcement = Changing Behavior**
  - St. Paul Police Department provide enforcement
  - St. Paul District Councils & Community Volunteers provide education
- **More than 1 E to solve the problem**
  - Work closely with Engineering
- **This is a Statewide issue, not just St. Paul**
  - Partnerships with other jurisdictions, non-government organizations and community engagement throughout the state

Another goal for the campaign is to incorporate engineering solutions for pedestrian safety
Lighting, painting, striping, etc. – suggestions by community, good example showing that city listens to the community
Engineering

- Test installations lead to permanent solutions
  - 4 to 3 Lane Conversion
  - Leading Pedestrian Interval (LPI)
  - Curb extensions & bump outs
  - Gateway treatment
Rectangular Rapid Flash Beacon (RRFB)

- 2017 Installations
  - Johnson Pkwy & Ames Ave
  - Pierce Butler & Hamline
- 2018 Installations
  - Kellogg & Mulberry
- Cost has decreased, use has increased
Future Engineering Goals

- Use research based solutions
  - U of M / MnDOT study
- Complete Citywide Pedestrian Plan
- High Percentage of Crashes continue to occur on State and County roads
  - Increase engagement of partners to make meaningful changes
- Safe Routes to Schools
  - Continue to work with partners and engage schools to complete SRTS plans
Resources & Contact Information

- Kevin Gallatin (Highland District Council Transportation Chair)
  - KevinGallatin00@gmail.com
- Jeremy Ellison (St. Paul Police Dept. - TZD Grant Coordinator)
  - Jeremy.Ellison@stpaul.gov
- Kat Brown (St. Paul Police Dept. - TZD Ped Safety Coordinator)
  - Kathleen.Brown@stpaul.gov

- MN DOT Banner / Ped Safety Cards (Share the Road Materials)
- Crosswalk Event Tool Kit (MN DOT / St. Paul Specific)
- Police Operations Plan (sample)
- Hi Visibility Enforcement Signs
- Compliance Rate Tally Sheets
- Volunteer Sign-In Sheets
- Safety Tips / Briefing Sheet for Volunteers

- Contact us - We Will Share

Websites / Resources:
http://StopForMe.org
http://www.facebook.com/StopForMeStPaul
AGENDA

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**Who:** Interdisciplinary regional teams consisting of public health, planning (MPO, RPO, TPO, RCOG), transportation, elected officials, and other integral disciplines

**What:** 2019 Walkability Action Institute

**When:** April 22 – 25, 2019

**Where:** Courtyard Marriott Decatur, GA

**How:** Interdisciplinary teams will apply for travel assistance through a competitive application process. The RFA is anticipated to be released on October 26th and due by December 14th. Teams will attend a multi-day action institute and develop action plans supporting sustainable policies, systems, and environments that support walkability and walkable communities. *Start putting your teams together now!* Stay tuned for emails with the RFA details and deadlines.

Brought to you by the National Association of Chronic Disease Directors, with funding and support provided by the CDC Division of Nutrition, Physical Activity, and Obesity.
ANNOUNCEMENTS

• [SRTS Academy Application](https://www.sciencedirect.com/science/article/pii/S2214140517306540) – To host a winter workshop, application deadline January 1, 2019

• Annual Network Satisfaction Survey (plus ideas for 2019)
Make Health Equity Your Business Landing Page:
www.bluecrossmn.com/health-equity

Individual Video Links to Share:
Healthy Equity Animated: Equity vs. Equality
https://youtu.be/tZd4no4gZnc

Health Equity Animated: Race
https://youtu.be/PTaLFmnS_jo

Health Equity Animated: Income
https://youtu.be/p9BZHsz-duMw

Health Equity Animated: Gender
https://youtu.be/lkboL0tgWdk

Health Equity Animated: Zip Code
https://youtu.be/v_Gfpuavb1U
Health Equity Animated: The Cost of Health Inequity
https://youtu.be/HJeUnHGE4IE

The Health Equity Animated Series: Behind the Scenes
https://youtu.be/YY10v-EyiBs

YouTube Video Playlist:
https://www.youtube.com/watch?v=tZd4no4gZnc&list=PLprkWlk8QylzD8hIxzPzbn2uad-Lluj9
The Center for Prevention is launching a new podcast!

First episode came out March 20, and focused on trends and traditions in health, and how they shift across generations. And we’d like to hear from you, or friends, family, students, teachers… Please call us at 1-877-972-7563 and share your thoughts in 30 - 60 seconds on when and how you learned about being healthy. Don’t forget to give us your full name and phone number so we can contact you to follow up on your story. We look forward to hearing your stories.

The State We’re In: Please call us at 1-877-972-7563. Tell us a time when you or someone you know felt othered and how it affected your health. What does it mean for you to feel like you belong? Why do you think it’s important to belong to one another?
https://www.centerforpreventionmn.com/podcast

Facebook Link:
https://www.facebook.com/centerforprevention/posts/2061738680509111
WALK/BIKE TO SCHOOL DATES:

OCTOBER 10TH, 2018

FEBRUARY 6TH, 2019

MAY 8TH, 2019

Bike/Walk to School Day registration is open for October 10th - http://www.walkbiketoschool.org/registration/
<table>
<thead>
<tr>
<th>MONTH</th>
<th>TOPIC</th>
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| October 25, 10:00 – 11:00 AM | • Walk! Bike! Fun! Ambassador Program  
                          • Stop For Me Campaign – Impact Results |
| November 15, 10:00 – 11:00 AM | • Demonstration Pilot  
                          • Walk/Bike to School Day Recap |
| December 13, 10:00 – 11:00 AM | • Year End Survey Results |

To join the Minnesota Safe Routes to School Network, email center.communications@bluecrossmn.com

January 18 SRTS in Large School Districts and Minneapolis New SRTS Action Plan
2018 MEETINGS

2018 Meeting Dates:
January 18
February 15
March 8 (revised from 15)
April 19
May 17
June 21
July 19
August 9 (revised from 16)
September 20
October 25
November 15
December 13 (revised from 20)

Call Time: 10:00 – 11:00AM
THANK YOU!