

SPONSORSHIP INFORMATION

**2016 MINNESOTA
AVIATION MAINTENANCE
TECHNICIAN CONFERENCE**
MARCH 21-22, 2016



Earle Brown Heritage Center
6155 Earle Brown Drive • Brooklyn Center, MN 55430

*Education • Networking • IA Renewal • Industry Exhibits
Career Opportunities • Aviation Awards*

Photo courtesy of Cirrus Aircraft Corporation



The **2016 Minnesota Aviation Maintenance Technician Conference** offers many ways to promote your company that complement and enhance the sponsoring and exhibiting experience. Being face to face with so many of your existing and potential customers is an opportunity to make an immediate and lasting impression.

We welcome your **sponsorship**, regardless of whether you are able to exhibit. The sponsorship amount is in addition to the registration fee for an exhibit booth, and there are several levels of sponsorship. You may designate your sponsorship to be used for a specific function or expense such as:

- Continental breakfast
- Refreshment breaks
- Luncheon and Awards
- Dessert Reception
- Monday evening reception
- Scholarship for aviation college students to attend the conference

Benefits of Sponsorship:

- Develop and promote positive relationships with conference attendees
- Make an immediate and lasting impression on a diverse group of aviation professionals
- Gain recognition and exposure for your company's products and services

All sponsors will receive:

- Recognition in the Conference Program for each event sponsored
- Verbal recognition during each event sponsored
- Signage with name recognition at each sponsored event
- Advertisement in the Conference Program

Sponsorship Levels:

- **Bronze Level - \$100 - \$499**
- **Silver Level - \$500 - \$999**
- **Gold Level - \$1,000 - \$1,499**
- **Ruby Level - \$1,500 - \$1,999**
- **Diamond Level - \$2,000 or more**

Advertising:

After selecting your level of sponsorship, please refer to the enclosed *Production Notes* page to help determine your advertisement needs based on the sponsorship amount.

Sponsorship Levels

| Sponsors Receive: | Bronze \$100 - \$499 | Silver \$500 - \$999 | Gold \$1,000 - \$1,499 | Ruby \$1,500- \$1,999 | Diamond \$2,000 or more |
|--|---|---|---|---|---|
| Recognition in the conference program |  |  |  |  |  |
| Verbal recognition during each event |  |  |  |  |  |
| Signage with company name at sponsored event |  |  |  |  |  |
| Company logo on conference website |  |  |  |  |  |
| Business size card advertisement in the conference program |  | | | | |
| Eighth-page advertisement in the conference program | |  | | | |
| Quarter-page advertisement in the conference program | | |  | | |
| Half-page advertisement in the conference program | | | |  | |
| Full-page advertisement in the conference program | | | | |  |
| Registration for one representative | |  |  | | |
| Registration for two representatives | | | |  |  |
| First choice of exhibit booth location | | | | |  |

Sponsorship Registration

**2016 Minnesota Aviation
Maintenance Technician
Conference**
March 21-22, 2016

Select your level of sponsorship

| Level | Amount |
|---------|-------------------|
| Bronze | \$100 - \$499 |
| Silver | \$500 - \$999 |
| Gold | \$1,000 - \$1,499 |
| Ruby | \$1,500 - \$1,999 |
| Diamond | \$2,000 or more |

Please Print

| | | |
|---------------------------|--------|-----------|
| Company Name: | | |
| Contact Person: | | |
| Name of Person Attending: | | |
| Title: | | |
| Address: | | |
| City: | State: | Zip Code: |
| Phone: | Fax: | |
| Email: | | |

Please designate how you want your sponsorship to be used.

| | | | |
|--------------------------|--------------------------|--------------------------------------|---|
| <input type="checkbox"/> | Luncheon and Awards | <input type="checkbox"/> | Tuesday Continental Breakfast |
| <input type="checkbox"/> | Refreshment Break (each) | <input type="checkbox"/> | Classroom Sponsorship |
| <input type="checkbox"/> | Monday Morning | <input type="checkbox"/> | Aviation College Students - Industry Tour |
| <input type="checkbox"/> | Monday Afternoon | <input type="checkbox"/> | Aviation College Students - Registration |
| <input type="checkbox"/> | Tuesday Morning | <input type="checkbox"/> | Use Where Needed |
| <input type="checkbox"/> | Dessert Reception | TOTAL SPONSORSHIP AMOUNT: | |
| <input type="checkbox"/> | Monday Evening Reception | | |

Payment Information:

The **Association for Women In Aviation Maintenance, MN Chapter 3**, a non-profit organization, is coordinating sponsorship funds. To complete a sponsorship form online and/or pay with a **credit card**, go to: www.regonline.com/1744650

Make check payable to **AWAM – MN Chapter 3**
Mail this completed Sponsor Registration form and check to:

AWAM – MN Chapter 3
PO Box 7823
St. Paul, MN 55107

Questions?
Contact Darlene Dahlseide
651-503-3183



September 2016

The **2016 Minnesota Aviation Maintenance Technician Conference** brings maintenance professionals, industry employers, exhibitors, and aviation college and university programs together for two days. The conference provides continuing education, networking, career opportunities, and industry exhibits featuring the newest and the best aviation products, technology, and services.

This year's conference will be held on **March 21-22, 2016** at the **Earle Brown Heritage Center, Brooklyn Center, MN.**

The Association of Women in Aviation Maintenance – MN Chapter 3 is heading the committee to solicit sponsorships and door prizes for the conference to help make it a tremendous success for everyone. With attendance expected near 300, your sponsorship will include:

- Advertisement in the Conference Program
- Recognition for each event you sponsor
- Verbal recognition during each event you sponsor
- Signage with your name at each sponsored event

Sponsoring a specific function or expense is an effective way to promote your organization's efforts, expertise, and message to a wide range of industry professionals.

Please review the enclosed sponsorship material.

Full or partial sponsorship of the **2016 MN Aviation Maintenance Technician Conference** is available, and contributions are also gratefully accepted.

Thank you so much for your support.

Sincerely,

A handwritten signature in black ink that reads 'Darlene Dahlseide'. The signature is written in a cursive style and is placed on a light gray rectangular background.

Darlene Dahlseide
AWAM – MN Chapter 3
Sponsorship Committee Chair



2016 Minnesota Aviation Maintenance Technician Conference

DEADLINE: Tuesday, March 1, 2016

Color: All color will be reproduced using four-color process.

Trim Size: 8.5 inches x 11 inches

Bleeds: Allow for 1/8 inch for any artwork that bleeds.

Acceptable Electronic Formats: Preferred ad format is a composite High Resolution PDF. Images should have a resolution of at least 300 dpi at 100% of the size. Ad art should be submitted by email to: awammn3@gmail.com

Advertising Dimensions

| Size and Sponsorship Levels | | Inches (w x h) |
|---------------------------------|---------|----------------|
| Full Bleed | Diamond | 8.625 x 11.125 |
| Full without bleeds | Diamond | 8.0 x 10.50 |
| Half (1/2) page horizontal | Ruby | 8.75 x 5.5 |
| Half (1/2) page vertical | Ruby | 3.75 x 10.0 |
| Quarter (1/4) horizontal square | Gold | 4.625 x 3.75 |
| Quarter (1/4) page horizontal | Gold | 7.5 x 2.125 |
| Quarter (1/4) page vertical | Gold | 3.75 x 4.75 |
| Eighth (1/8) page vertical | Silver | 2.3 x 4.2 |
| Eighth (1/8) page horizontal | Silver | 4.2 x 2.3 |
| Business Card horizontal | Bronze | 3.6 x 2.25 |
| Business Card vertical | Bronze | 2.25 x 3.6 |

Minnesota Aviation Maintenance Technician Conference

Program Book Ad Space Specs

