

Pro.fes.sion.al.ism

Leadership for a Safer Tomorrow

March 19-20

*2012 Minnesota
Aviation Maintenance
Technician Conference*

- *Education*
- *Networking*
- *IA Renewal*
- *Industry Exhibits*
- *Career Opportunities*
- *Aviation Awards*

**Earle Brown
Heritage Center**

6155 Earle Brown Drive
Brooklyn Center, MN 55430
800.657.3922 ext. 7183
www.dot.state.mn.us/aero

EXHIBITOR Information



You're Invited

. . . to participate in the **2012 Aviation Maintenance Technician Conference** to be held at the **Earle Brown Heritage Center**, Brooklyn Center, Minnesota, **March 19-20, 2012.**

This exhibition and conference offers an excellent opportunity for your organization or company to promote your programs and products. The conference will attract aviation maintenance professionals for continuing education, networking, and IA renewal; industry exhibits featuring the latest and best in aviation products, technology, and services; career opportunities; and aviation awards.



Exhibitor registration is now open!

To register for a booth, either complete and return the enclosed Exhibitor Booth Registration Form, along with payment, or register online at www.dot.state.mn.us/aero.



Sponsorship is for You!

Want an effective way to promote your company and receive additional recognition that highlights its strengths?

Sponsoring one or more of the conference events can make an immediate and lasting impression. Several levels of sponsorship are available. Please refer to the accompanying sponsorship information for details.

Need more information?

Call Janese Thatcher at:
800-657-3922 or
651-234-7183 or

Email at: Janese.Thatcher@state.mn.us

This Exhibitor Information is also available online at www.dot.state.mn.us/aero.



Exhibit Booths

Cost of Exhibit Booth:

	Early Registration (On or before 3/2/12)	Registration (After 3/2/12)
1 booth space (8' X 10')	\$450	\$500
2 booth spaces (8' X 20')	\$700	\$750

Fee for each booth space includes:

- √ Registration for *2 representatives per booth space, with all group meals and breaks
- √ 1 exhibitor identification sign
- √ 1 listing in the conference program
- √ 1 draped table
- √ 2 chairs

*Additional representatives - \$65 each

Booth Assignment:

Once you've registered, you will receive confirmation of your registration and a booth location. Booth assignment is based on booth size requirements and the date of receipt of your Exhibitor Booth Registration form. Registering early is the best way to ensure your space. Contact Janese Thatcher with questions on booth locations or assignments. Janese.thatcher@state.mn.us

See enclosed Exhibit Floor Plan for booth location choices. Check current booth availability on our website at:
<http://www.dot.state.mn.us/aero/avoffice/events/maintenance/pdf/2012exhibitorlayout.pdf>

Registration and Payment:

There are **2 ways** to register and pay:

1. Complete the enclosed Exhibitor Registration Form and return with payment. Make check payable to: **AWAM MN Chapter 3**
Send registration form and check to:

Attn: Darlene Dahlseide
Mn/DOT Aeronautics
222 East Plato Blvd.
St. Paul, MN 55107-1618

2. Register online at www.regonline.com/1013758. Visa and MasterCard are accepted.

Cancellation Policy:

Exhibitors who cancel booth space on or before **March 2, 2012**, will receive a refund minus a \$50 per booth processing fee. After **March 2, 2012**, booth costs will not be refundable since deposits to suppliers and vendors will have already been made on your behalf.

Location, Lodging, Transportation

Location:

Earle Brown Heritage Center
6155 Earle Brown Drive
Brooklyn Center, Minnesota 55430

Directions

If you have any questions, please call the Earle Brown Heritage Center Directions Line at **(763) 569-3455**.

From the West:

Take **I-94** East and **I-694** East to Shingle Creek Parkway exit, follow cloverleaf around, turn left onto Shingle Creek Parkway, left at stoplight (Summit Drive North), left again one block at Earle Brown Drive (first turn), follow around to the main entrance on your right.

From the East:

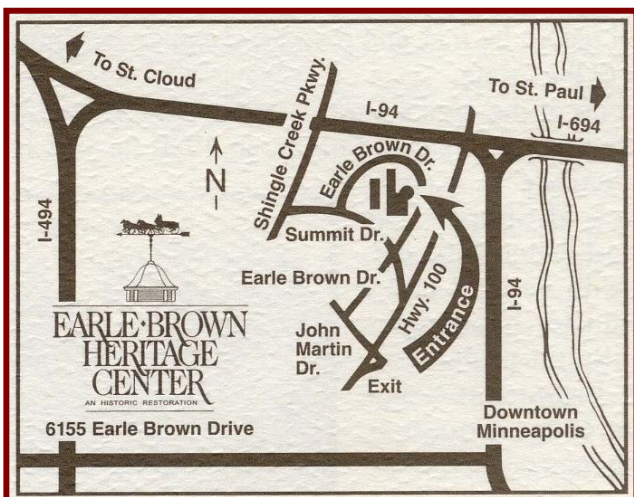
Take **I-94** West and **I-694** West to Shingle Creek Parkway exit, follow cloverleaf around, turn right onto Shingle Creek Parkway, left at second stoplight (Summit Drive North), left again one block at Earle Brown Drive, follow around to the main entrance on your right.

From the South:

Take **I-494** West to Hwy. **100** North, exit at John Martin Drive. At top of exit, cross through intersection 57th Avenue North to John Martin Drive, turn left, continue to first stop sign, turn right onto Earle Brown Drive, continue through next stop sign, and watch for main entrance on your left.

From the North:

Take **I-35** South to **I-694** West, then to Shingle Creek Parkway exit, follow cloverleaf around, turn right onto Shingle Creek, left at second stoplight (Summit Drive North), left again one block at Earle Brown Drive, follow around to the main entrance on your right.



Lodging:

The Earle Brown Heritage Center has **on-site** lodging at the **Embassy Suites Brooklyn Center**. A special conference rate of **\$119** is available. This rate includes full breakfast.

Embassy Suites Brooklyn Center

6300 Earle Brown Drive
Brooklyn Center, MN 55430
763-560-2700 Nightly Rate: **\$119.00**

Register directly at:

http://embassysuites.hilton.com/en/es/groups/personalized/M/MSPBRES-AMT-20120318/index.jhtml?WT.mc_id=POG

Additional lodging is also available within 1 mile at:

Crowne Plaza

2200 Freeway Blvd
Brooklyn Center, MN 55430
763-566-8000 Nightly Rate: **\$79.00**

Country Inn & Suites Brooklyn Center

2550 Freeway Boulevard
Brooklyn Center, MN 55430
763-561-0900 Nightly Rate: **\$74.00**

Please contact the Hotels directly. To get this rate you must mention that you are with the **Minnesota Aviation Conference** at the Earle Brown Heritage Center. The special rate is available through **March 11, 2012**. Reservations received after that date are subject to space availability and at prevailing room rates. Shuttle service is **not available** to the Earle Brown Heritage Center from Crowne Plaza or Country Inn & Suites.

Transportation:

The hotels do not provide Airport shuttle service. Two companies have been selected to provide transportation to/and from the Minneapolis - St. Paul airport to the hotels listed above. See attached for additional shuttle information.

- ♦ **Super Shuttle** Make your reservations by calling 1-800-BLUE-VAN (258-3826).
- ♦ **Executive Express** provides **non-stop** service. Make your reservations by calling 888-522-9899 or 320-253-2226.

Conference Schedule

Tentative

Sunday, March 18, 2012

6:00 p.m. – 9:00 p.m. Exhibitor Set-Up

Monday, March 19, 2012

7:00 a.m. Registration Opens
 8:00 a.m. Opening and Welcome
 8:15 a.m. General Session – TBA
 9:45 a.m. Break with Exhibitors
 10:15 a.m. General Session – TBA
 11:25 a.m. Breakout Sessions
 12:30 p.m. Lunch
 1:30 p.m. Dessert with Exhibitors

Monday, March 19, 2012, cont.

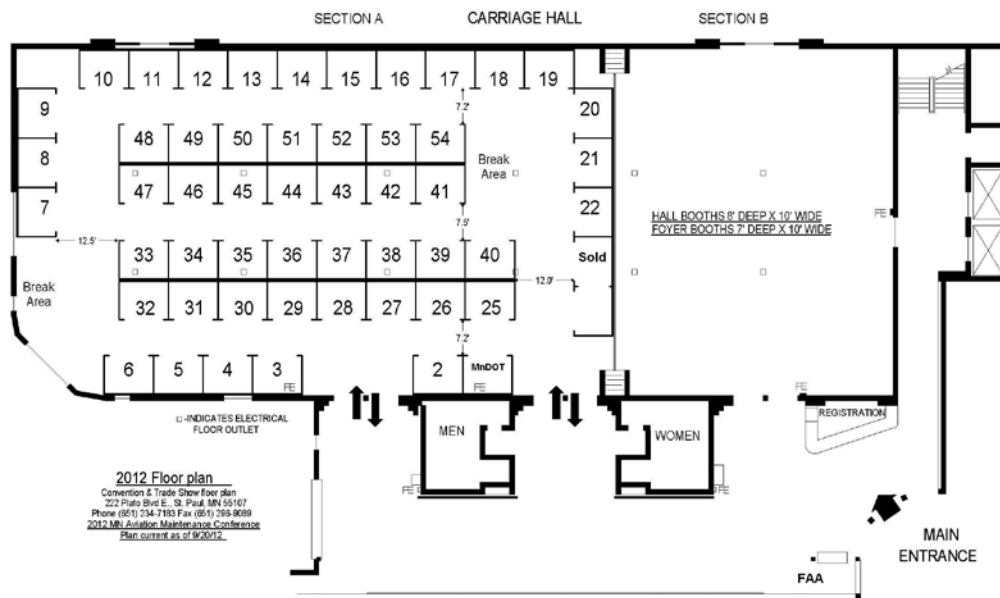
2:10 p.m. Breakout Sessions
 3:00 p.m. Break with Exhibitors
 3:30 p.m. Breakout Sessions
 4:30 p.m. Knowledge Bowl and Evening Reception with Exhibitors

Tuesday, March 20, 2012

7:00 a.m. Breakfast with Exhibitors
 8:00 a.m. Breakout Sessions
 9:50 a.m. Break with Exhibitors
 10:30 a.m. Breakout Sessions
 12:00 p.m. Conference Adjourns

EXHIBIT BOOTH LAYOUT – for current available booth choices go to:

<http://www.dot.state.mn.us/aero/avoffice/events/maintenance/pdf/2012exhibitorlayout.pdf>



2012 Aviation Maintenance Technician Conference
 Earle Brown Heritage Center Brooklyn Center MN
 March 19-20, 2012

